

## Shared resources from the RCCN & Partners Webinar: Social Media as a Tool for Career Development



View the webinar recording here: <https://vimeo.com/525688342>

Resources shared by panelists:

- Publication on the power of social media: <https://publichealth.jmir.org/2021/1/e24562/>
- Slides from Wynn Tranfield: <http://bit.ly/rccnmetrics>
- Article on social media and academic promotion: <https://socialmedia.mayoclinic.org/2017/08/16/using-social-media-in-academic-promotion/>
- Article mentioned at 31:34: <https://www.usatoday.com/story/news/nation/2020/12/11/cleavon-gilman-fired-arizona-hospital-posting-coronavirus/3894723001/>
- Study on visual abstracts: [https://journals.lww.com/annalsofsurgery/fulltext/2017/12000/visual\\_abstracts\\_to\\_disseminate\\_research\\_on\\_social.36.aspx](https://journals.lww.com/annalsofsurgery/fulltext/2017/12000/visual_abstracts_to_disseminate_research_on_social.36.aspx)
- Video on virtual abstracts: <https://www.youtube.com/watch?v=CzSvC6ZtS1I>
- Example of using social media for advertising job postings: <https://twitter.com/EmmyBetz/status/1352402414565920768>

Accounts on MedTwitter recommended by Emmy Betz:

[@DGlaumflecken](https://twitter.com/DGlaumflecken)

[@amybarnhorst](https://twitter.com/amybarnhorst)

[@meganranney](https://twitter.com/meganranney)

[@gradydoctor](https://twitter.com/gradydoctor)

Hashtags mentioned by presenters:

#MedTwitter #WomenInSTEM #medgradlist #medgradwishlist #pallipulm #geripulm